**INTRODUCTION**

Pustaka Seri Intan is actually a stationary and bookshop that located in area of Terengganu and Kelantan. Pustaka Seri Intan also provide loyalty card towards their customer that allows a retail business to gather data about their customers. Each time the customer [buys](https://www.collinsdictionary.com/dictionary/english/buy) something from the shop, points will be stored on their card and [can](https://www.collinsdictionary.com/dictionary/english/can) be [exchanged](https://www.collinsdictionary.com/dictionary/english/exchange) [later](https://www.collinsdictionary.com/dictionary/english/late) for [goods](https://www.collinsdictionary.com/dictionary/english/good) or [services](https://www.collinsdictionary.com/dictionary/english/service). Pustaka Seri Intan usually register the loyalty card manually so the idea of making Loyalty Card Registration System have come up to solve this problem.

Loyalty Card Registration System is specially aims to register the membership of card. This system is specifically created for online registration for customers of Pustaka Seri Intan. The system aims for customers that have the card to register the membership using online system instead of filling the form manually. It also can be easily used anytime and anywhere.

The system only needs customers to fill the form and the information of customers will be keep in the system. It aims the user to experience a better usability of the system by applying an effective system.

**OBJECTIVES OF THE SYSTEM**

1. To improve the registration system from manual to a computerized system.
2. To update information by using online system.
3. To check customer’s information by searching.
4. To delete customer account once the membership expired.
5. To ensure the loyalty card registration is easy to make and user friendly for customers.

**STRENGTHS OF THE SYSTEM**

1. Reduce times to find or search the data.
2. Easy to trace the information of customers tht already become the members.
3. Save the file space to store the data.
4. The system is secure and protect the data of customer’s membership.
5. Data also can be modified, added and delete quickly.

**LIMITATIONS OF THE SYSTEM**

1. The system is not widely used or tested.
2. Possibility of error occur during the process.

**PRINT SCREEN OF WEBPAGE**

**REFERENCES**

1. [www.w3schools.com](http://www.w3schools.com)
2. Management Information System (Design & Develop) Book By Talmizie Amron.